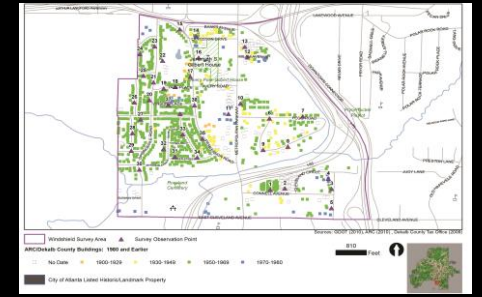


Why do the Future Places Project?

- The City's "brand" / "that's what we do"
- Last time was in the mid-to-late 1980s
- Rapid pace of physical change
- Implementation of Atlanta City Design
- Historic places impacted by the City
- Myths vs. facts
- The conversation / approach
- Role of historic buildings and places
- A roadmap for the next 30 years



What was the Future Places Project?

- Engagement of usual folks, plus new ones
- Comparative information survey
- Collection of information and maps
- Comparison to other cities and places
- Completion of limited field survey work
- Study of the City's parks
- Creation of a "Story of Atlanta"
- Road map for what lies ahead
- *An ongoing effort*



What do we have now that we are “done”?

- Summary Report
- 5 In-depth Technical Reports:
 - Parks and Recreation – *history and themes*
 - Public Participation – *including opinion survey*
 - Peer City Analysis – *4 cities in depth*
 - Windshield Survey – *selected areas*
 - Data and Mapping – *basic information*
- “A Call to Action”
- Project website - www.atlfutureplaces.com
- Project video - 1.5 minutes
- New branding and messaging



What do we *really* have now that we are “done”?

- Some answers but more questions
- New and renewed partnerships
- Ideas for new tools / techniques
- New conversations
- New priorities
- A road map for the next 30 years

